

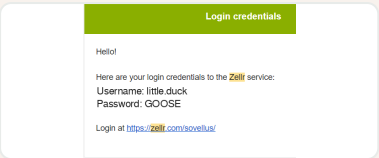
little duck

DIY SELLER GUIDE — MOBILE

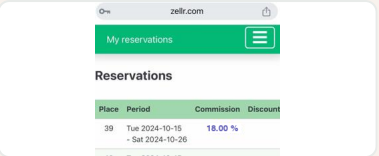
Pricing & Creating Tags

For DIY sellers. Price your items, print your tags, and get your rack ready for the floor.

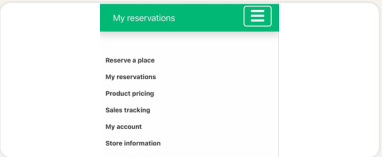
1 Log on to Zellr with the credentials emailed to you.



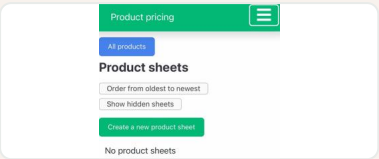
2 On the home page, tap the three lines, top right.



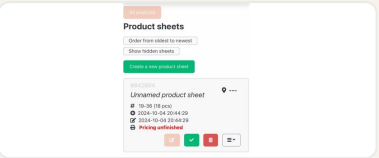
3 Tap **Product pricing** in the menu.



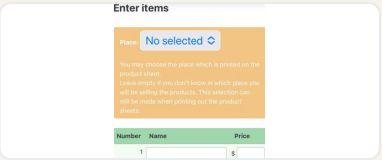
4 Tap **Create a new product sheet**.



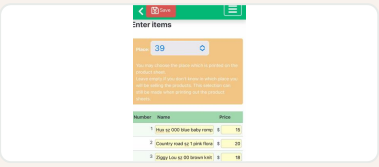
5 Tap the peach edit icon with the pen.



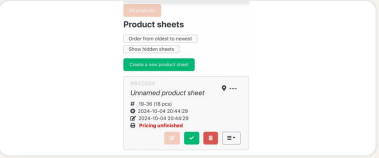
6 Select your rack number where it says **No selected**.*



7 Enter items and prices — 18 per page. Tap red **Save**, then the white arrow to go back.



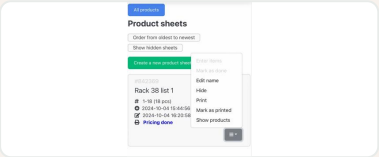
8 When you are happy, tap the green tick to lock the sheet, then **OK** to confirm. The label turns blue: **Pricing done**.



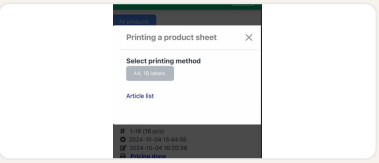
9 **Each sheet holds 18 items.** Repeat these steps for as many sheets as you need — we recommend a few extra for restocking.



10 Tap the three-lined drop-down and select **Print**.



11 Choose **A4, 18 labels**.



12 Barcodes generate ready to print. No printer? Save as PDF for a print shop.



* **Booked two racks?** If you have a kids rack and a women's rack, label the women's rack with a number starting **200–208**. This lets you apply a discount to one rack at a time rather than both at once.

PREPARING YOUR RACK

Tag every item before you arrive in store. Press or steam pieces at home before you bring them in.

Hangers are provided — you do not need to bring your own.

Check in at the front desk when you arrive and the team will take you to your allocated rack.

WHILE YOUR RACK IS LIVE

You can **track your sales in real time** in your Zellr account.

Want to run a discount on your rack? Email us or message us on Instagram and we will set it up for you.

PACK DOWN & SUPPORT

Collect your items on the day your rack is due to end. If you would like unsold pieces donated on to our partners, Our Village and Big Group Hug, let us know and we will coordinate it.

Our DIY Tagging Kit Recommendations are on our website, with links to price tags and stickers.

Short on time? Ask about our All Inclusive package — tagging, setup, restocking and pack down.